

Presentation and Interview Guide

Opening overview: approximately 3 minutes

Opening: Good morning. I am Brother Matthew M. Coats of Theta Zeta Lambda Chapter. My work centers on Build Leaders. Strengthen Families. Empower Communities. I connect people, resources, partnerships, and practical systems so service can continue.

BUILD LEADERS: THE ELMP GAME CHANGER

ELMP reports 25 of 27 eligible Esquires returning - 92% - and 40 Esquires enrolled for 2026-2027. I created EPRS to connect progress to approved-adult verification. The new Esquire and Achievement Badge Workbooks turn the next step into a repeatable operating model across four age groups: 6-8, 9-11, 12-14, and 15-17.

SHOW HOW THE CHALLENGE GROWS

Use the Community Service Leader Badge: ages 6-8 complete at least 2 activities and 3 hours; ages 9-11 complete 3 activities and 6 hours; ages 12-14 complete 3 activities and 8 hours; ages 15-17 complete 4 activities and 12 hours with increasing leadership responsibility.

BUILD CAPACITY AND STRENGTHEN FAMILIES

I helped lead the nonprofit launch, develop governance and accountability tools, and build five public-access websites. Two paid AAACF awards total \$12,600. Combined actual program revenue is \$26,707.20. Aggregate family reach is 337: 267 holiday distributions plus 70 in Food Gatherers service reach. The YCMS Healthy School Pantry partnership kickoff and photographs are in the Caring & Sharing section at pp. 12-16.

Close with continuity: prepared people, clear responsibilities, resources, evidence standards, practical tools, and partnerships others can continue.

Fast Evidence Navigation

Judge question	89-page judging book
Where is the evidence finder?	88
What makes the two-workbook model a game changer?	75-87
Can I compare the same October lesson by age?	77-80
How does service responsibility increase?	82-85
What did you lead / help build?	4-6
How do revenue and grants relate?	21-25
What supports family reach, kits, meals, and widows?	6-11; 52-54
Where are food access, training, and cost records?	26-31; 12-16
Where are awards and participation credentials?	33-40
Where are the four National Programs?	41-58
What are EPRS, tutoring, and mentoring supports?	61-63
Where are continuing care, scorecard, and websites?	64-74
Where are the source record and reading guide?	89
Where is the Sept. 23 + Sept. 28 civic-education evidence?	57-58
Where is the YCMS Healthy School Pantry kickoff evidence?	12-16

Use the current 89-page Executive Judging Book and its bookmarks. The judging book includes selected workbook evidence, not an embedded full-workbook package. Keep the separate presentation and full workbook PDFs synchronized to these current page references.

RUBRIC LABELS & EVIDENCE

02 | Contributions to Economic Development in the Community | Resource Development | 10 points | Judging Book pp. 21-32

06 | Innovative Programs Addressing Community Social Needs | Operating Systems | 10 points | Judging Book pp. 59-87

Interview Answers | Leadership and Proof

WHY ARE THESE WORKBOOKS A GAME CHANGER?

They translate ELMP into a repeatable teaching, leadership-practice, mentoring, service, reflection, and evidence structure. The Esquire Workbook gives age-appropriate learning and practice. The Achievement Badge Workbook defines twelve evidence pathways and review standards. Together, they help future staff continue the model without recreating the program each year.

HOW DOES THE CHALLENGE GROW?

Ages 6-8 work with guidance and a helper/leadership role. Ages 9-11 take structured team responsibility. Ages 12-14 lead or co-lead. Ages 15-17 plan, lead, or coordinate. The Community Service Leader Badge shows the progression concretely: 3, 6, 8, and 12 documented hours, with increasingly demanding roles.

HOW IS ACHIEVEMENT VERIFIED?

Each achievement badge has four age-specific criteria, required evidence, reflection, and an approved-adult review. The twelve achievement badges are distinct from EPRS. EPRS has five Success Goal categories with twenty indicators overall; 10 or more verified Success Goals supports Gold / Elite Esquire recognition and jacket eligibility.

HAVE THE NEW WORKBOOKS ALREADY PRODUCED THESE RESULTS?

No. Retention, enrollment, service, and financial figures have their own records. The workbooks are new 2026-2027 operating tools that establish delivery capacity. Completed participant records will document future outcomes.

HOW DO YOU CREDIT THE TEAM?

I distinguish what I created, what I led, and what I helped build. Brothers, staff, volunteers, families, and partners deliver the service. My responsibility is to connect their work with usable tools, resources, clear expectations, and accountable follow-through.

Interview Answers | Continuity

WHAT REMAINS AFTER YOUR LEADERSHIP TERM?

Governance, relationships, training pathways, five public-access websites, EPRS, mentoring and tutoring supports, accountability tools, and a usable ELMP learning structure. The two workbooks give future leaders age-specific lessons, evidence standards, reflection, and review tools.

HOW DO THE FINANCIAL NUMBERS RELATE?

Actual combined program revenue is \$26,707.20. Two paid AAACF awards total \$12,600. The \$5,100 award is included in revenue; the separate \$7,500 award is outside it. I do not add overlapping headline totals.

WHAT DOES 337 MEAN?

It combines 267 family distributions across Thanksgiving, Christmas, and spring support with 70 in Food Gatherers service-event reach. It is an aggregate across activities, not a claim of 337 unique households. Forty hygiene kits and ten widows are reported separately.

WHAT CURRENT FOOD-ACCESS EVIDENCE WAS ADDED?

The September 25, 2026 YCMS Healthy School Pantry Partnership Kickoff synopsis and photographs are integrated in the Caring & Sharing evidence section at Judging Book pp. 12-16, keeping food access, volunteer service, and year-round partnership evidence together.

CLOSING STATEMENT

I build systems that help others serve with purpose and continue the work. The workbooks make that commitment visible: the program can grow, and each Esquire can grow within it. Confirm the allotted time with the Awards Chairman. Use the board, presentation, Executive Summary, 89-page judging book, and workbook demonstrations as one synchronized evidence set.

CIVIC-EDUCATION PROOF TO CITE

Judging Book pp. 57-58 now document two completed civic-learning engagements: the Sept. 23 Public Power ballot education session and the Sept. 28 Community Conversation with State Rep. Jimmie Wilson, Jr. The Sept. 28 record includes the official event flyer, the Zoom-link email sent to Matthew Coats, and a live Zoom screenshot.